



Physicians on Your Phone Introducing TCMS DocBook®

On April 1, 2009, the Travis County Medical Society announced the launch of DocBook®, an *iPhone* application of the *TCMS Directory*, available only to members. Currently only for the *iPhone*, our developers will soon be releasing a *Blackberry* version of DocBook.

TCMS DocBook is a flexible, efficient, and easy-to-use tool for doctors to quickly look up and contact their colleagues or local pharmacies. This application is secured through the highest levels of encryption and verification. It may only be purchased and activated by TCMS members with a unique access number provided by the Society.

With TCMS DocBook on your *iPhone*, you can contact a physician's office or local pharmacy by just pressing on the phone number. See the physician's photo; view a map of their location by clicking on the address; or go directly to their website. DocBook also allows you to create and edit a "favorites" list of frequently contacted physicians for quick and easy retrieval.

This first-of-its-kind physician directory application for TCMS members will increase your efficiency and decrease time wasted trying to find contact information for colleagues.

The DocBook subscription is available to TCMS members at cost, which is \$49.99 per year and includes monthly (soon to be daily) updates. As a special introductory offer, purchase DocBook by June 30, 2009 and receive a second year free. To purchase DocBook, go to www.apple.com/iphone. To see a demo of DocBook go to www.docbookmd.com.

Retired Physicians' Organization May 19

The next meeting of the TCMS Retired Physicians' Organization (RPO), will be May 19 at Tarrytown Methodist Church, 2601 Exposition at 11:30 am. All retired physicians, or those who are contemplating retirement, are invited. Evan Smith, president and editor in chief, *Texas Monthly* magazine will present *The Political Landscape-2009 and Beyond*. For more information or to RSVP, contact Ann Jeansonne at 206-1249 or email ajeansonne@tcms.com.

TCMS 'N Style!

TCMS logo shirts are now available! These easy care shirts will soon be seen everywhere – wear them to the hospital, committee meetings, or TCMS social events. Only \$30, these wash and wear shirts come in men's, women's, and long or short sleeves.

Proudly represent TCMS – order your shirt today! Visit www.tcms.com for the order form, styles, sizes, and colors.

TCMS Family Picnic June 27

Join your colleagues and their families for a fun-filled day at Shady Springs Party Barn on Saturday, June 27. Shady Springs offers a perfect setting to catch up with colleagues and friends. Enjoy a 75 ft. swimming pool, two children's play pools, playscape, mini golf course, children's train, volleyball, horseshoes, indoor/outdoor seating, and more. TCMS will provide a picnic lunch including burgers, hot dogs, baked beans, potato salad, water, iced tea, lemonade, and sno-cones. You provide the kids – young and old!

For more information and to RSVP, visit www.tcms.com, tcms@tcms.com or call the Society at 206-1146.

Tip of the Month Claiming Financial Assets

Unclaimed property can be any financial asset that appears to have been abandoned by the owner for more than one year. Most physicians have insurance reimbursements in these funds. Some were addressed to a business but the name was abbreviated. After searching for your name, search for your business name using multiple abbreviations such as Aus for Austin, or Cap for Capitol. Other examples of property that can become abandoned are: dividend, payroll, and cashier's check; stocks, mutual fund accounts, and bonds; utility deposits and other refunds; bank accounts and safe deposit box contents; and insurance proceeds.

Find unclaimed property in Texas by visiting <http://www.cpa.state.tx.us/up/>.

TCMS 2009 Directory

The 2009 TCMS Directory is here! Active members receive a complimentary copy, however additional copies may be ordered using the form below. Mail checks to PO Box 4679, Austin, TX 78765. For credit card payment, fax to (512) 450-1326 or call 206-1249.

TCMS Pictorial Directory \$50.00 each \$40 for 10 or more directories Plus shipping and handling charges Send _____ copies to address below Name _____ Practice/Company _____ Address _____ City _____ State _____ Zip _____ Phone _____ FOR CREDIT CARD ORDERS: (circle one) AMEX Visa MC Discover Card Number: _____ Expiration date: _____ Name on card: _____ Phone: _____ Amount to be charged on card: _____ Signature _____ Mail to: TCMS • 4300 N Lamar • PO Box 4679 • Austin, TX 78765 For questions, call the Society at 206-1249	TCMS Pocket-size Directory (for physicians only) \$15.00 Each (price includes shipping and handling) Send _____ copies to address below <div style="border: 1px solid black; padding: 5px;"> Shipping and handling charges for full-size Pictorial only: 1-3 Directories \$8.00 4 or more (via courier) \$10.00 To avoid S & H charges pick up your order at the TCMS office - 4300 N Lamar 2nd floor. </div> <table border="1" style="width: 100%;"> <tr> <td>_____ Pictorial \$ _____</td> </tr> <tr> <td>_____ S & H (see above) _____</td> </tr> <tr> <td>_____ Pocket-size _____</td> </tr> <tr> <td style="text-align: center;">Total _____</td> </tr> </table>	_____ Pictorial \$ _____	_____ S & H (see above) _____	_____ Pocket-size _____	Total _____
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Membership Applicants

These physicians have applied for TCMS membership. Under the provisions of the Bylaws, names of applicants are presented to the membership for review. Written objections to the applicant's membership must be directed to the TCMS Board of Ethics within 30 days of publication.

Zainab Abdulla, MD
Practice: IM Cert: IM
Mysore, Karnataka, India 2001

F. Ada Ifesinachukwu, MD
Summit Mental Health Clinic, PA
Practice: P, CHP
U of Benin, Nigeria 1990
Ofc: 4131 Spicewood Springs Rd
Ste L2
732-2122 Zip: 78759

Samson W. Jesudass, MD
Practice: IM Cert: IM
Christian Med Col, India 1991
Ofc: 1201 W 38th St
324-1484 Zip: 78705

Thomas A. King, MD
Practice: FM Cert: FM
UT Southwestern 1996
Ofc: 313 East Anderson Ln Ste 200
302-6553 Zip: 78752

Sina Meisamy, MD
RADMEX
Practice: DR Cert: DR
UTMB, Galveston 2001
Ofc: 9600 Escarpment Blvd
Ste 745-63 Zip: 78749

Brian Metzger, MD
*Austin Infectious
Disease Consultants*
Practice: ID, IM Cert: Inf, IM
Georgia 2003
Ofc: 1301 W 38th St Ste 403
459-0301 Zip: 78705

Thomas P. Nowlin, IV, MD
Practice: OTO Cert: OTO
UTMB, Galveston 2000
Ofc: 4207 James Casey Ste 301
444-7944 Zip: 78745

Kyle M. Rhodes, MD
Practice: OPH
Baylor 2003
Ofc: 2610 S IH 35
443-9715 Zip: 78704

Michael Sabia, MD
Practice: AN Cert: AN
Autonomous U of Guadalajara,
Mex 2001
Ofc: 4100 Duval Rd Bldg 3 Ste 100
Zip: 78759

Jamie L. Schlueter, MD
Emergency Service Partners
Practice: EM Cert: EM
Texas Tech 1998
Ofc: 6300 La Calma Dr Ste 200
452-8533 Zip: 78752

Edward C. Sternaman, II, MD
Austin Regional Clinic
Practice: IM Cert: IM
UNIBE, Santo Domingo,
Dom Republic 2002
Ofc: 201 Seton Pkwy
Round Rock Zip: 78665
324-4083

Spanish Meducation® Summer Classes

The summer session of Spanish Meducation®, the practical medical Spanish program offered through the Travis County Medical Society since 1994, starts on May 18. The 10-week session promotes beginning, intermediate, and advanced communication in general Spanish with concentration on health care contexts. Listening and speaking skills are developed. Grammar takes a back seat. All handouts are included in the tuition cost. No textbook is required. Free booster make-up lessons are provided for Level I absences. TCMS members and their staff are invited to enroll. Tuition is \$250 for new students and \$230 for continuing students.

For questions and forms, please contact program director Jill Snyder, PhD at jld@io.com or 835-7612.

Spanish Meducation® Immersion Week

Querétaro

The next one-week medical Spanish immersion program is scheduled for September 5 - 13, 2009 in the beautiful interior colonial city of Querétaro. Since 2001, the Travis County Medical Society Spanish Meducation® director, Jill Snyder, Ph.D., has joined the Centro Intercultural de Querétaro to provide an immersion program that features daily classes in general and medical Spanish, home stay with local families, workshops in Mexican cooking and salsa dancing, cultural events, visits to area medical facilities, side trips to San Miguel de Allende and Guanajuato, and much more. The program cost for everything except the round-trip fare is \$895 per adult and \$795 per child. Registration with deposit is due on June 29.

For questions and forms, please contact Jill at jld@io.com or 835-7612.

Austin/Travis County Health and Human Services

Heath Alert – Swine Flu (H1N1)

Due to the rapidly changing nature of the swine flu outbreak, TCMS members are encouraged to check for updates at www.tcms.com and www.texmed.org. In the event of breaking news or the need for medical personnel, email and fax alerts will be sent. The Austin/Travis County Health & Human Services Department is available for questions and assistance at (512) 972-5555. The on-call staff will respond to messages left after hours within 15 minutes. Remember to leave your name, phone number, and a brief message.

Austin Trauma & Critical Care Conference

June 4 & 5

The Austin Trauma & Critical Care Conference offers comprehensive continuing education in the treatment of critically ill and injured patients, stressing current basic and cutting edge guidelines and technology for evaluation, diagnosis and management. The course is designed to enhance the knowledge and skills of those caring for ill and injured patients in rural, urban, and suburban hospitals. A first in Austin, the 2009 Trauma & Critical Care Conference will be held at the Austin Convention Center on Thursday and Friday, June 4-5.

For registration or questions contact Katie Foarde at 324-8351 or kfoarde@seton.org. Sponsored by the Seton Family of Hospitals.

TCMS Pocket Directory

Order additional pocket directories for your staff. These handy reference books include names, addresses, and phone numbers of TCMS active members. But did you realize your staff also utilize physician NPI numbers, faxes, and the list of pharmacies on a daily basis? Complete the order form on the back of this *Newsletter* or call the Society at 206-1249 to order additional copies.

TMA's Learn @ Lunch

June 2

Retention-You've Hired Your Star Professional; How Will You Keep Him or Her? will be presented by TMA staff Jeppe G. Ross and Sherri Williams from noon to 1:00 pm on June 2.

Statistics reveal that employees don't leave companies, they leave managers. Are you creating an employment environment for employee growth and development? This session will help review retention strategies to keep valued employees on your team. Discuss the significance of performance goals, managing employee conflict, evaluations, and must have HR policies. This session will also review the new hire orientation, the employee handbook, the process for employee evaluations, and outlining employee goals.

This TMA Human Resources audio seminar series provides you and your staff a quick and easy way to stay up to date on important issues that affect the human resources aspect of your medical office. For registration information go to www.texmed.org, Practice Management, Seminars.

DigiDOCS®

2009 Second Quarter

Update Available

DigiDOCS®, a digital directory of TCMS physicians has been updated for the second quarter of 2009. New members have been added and directory update information included. Available for Palm OS Software, Version 3.1 and higher, DigiDOCS® is ready for download at www.tcms.com by clicking the Member Benefit icon. Windows operating systems are not supported (i.e., Treo 700). Contact Darla Blasingame, at 206-1221 or darlab@tcms.com for more information. Sponsored by Texas Medical Liability Trust.