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**You and your spouse/guest are cordially invited to attend the
2010 TCMS & TCMA Joint Installation of Officers**

Honoring

C. Mark Chassay, MD
2010 TCMS President

Mrs. Roberta Pazdral
2010-2011 TCMA President

Tuesday, March 9, 2010
6:30 pm Reception 7:30 pm Dinner

Red McCombs Red Zone
Darrell K Royal-Texas Memorial Stadium

RSVP by phone: 206-1249 or email: tcms@tcms.com

New Look In 2010

The TCMS Pocket Directory will be getting a new look and name in 2010! No longer "pocket" size; the 2010 TCMS Physicians' Roster will be less bulky and easier to read. For physicians and their office staff only, the Roster includes NPI numbers, faxes, doctors' line, and e-mails. In an effort to reduce printing costs, only those who order the 2010 Roster will receive a copy. To reserve your copy, pre-order it today. Be sure and order copies for billing and credentialing staff.

Pre-order Your 2010 TCMS Physicians' Roster

\$15.00 Each

Send _____ copies to address below.

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Mail to: TCMS • 4300 N Lamar • PO Box 4679 • Austin, TX 78765 • For questions, call the Society at 206-1249

Physicians needed for Austin Marathon February 14

The Austin Marathon medical team needs volunteer physicians to assist the core staff of experienced personnel in the medical tent on Sunday, February 14. Four hour shifts are available from 7am-2pm. Any physician interested in helping may contact Pierre Filardi, MD at pfilardi@att.net.

All specialties welcome for those motivated to care for the athletes at the finish line medical tent sponsored by Seton Family of Hospitals.

Business Over Breakfast February 23

Shannon Moore, TMA Director of Health Information Technology will present *Background, Benefits, and Barriers to E-Prescribing*.

This one hour presentation will help physicians and office staff better understand e-prescribing background and landscape; benefits; barriers; and Medicare incentives.

To RSVP, contact the Society at 206-1249 or e-mail tcms@tcms.com. This event sponsored in part by Medical Service Bureau, Texas Medical Association Insurance Trust, and Texas Medical Liability Trust.

2010 Directory Update February 20

The TCMS Member Profiles have been mailed and include several new items this year. Carefully review the entire profile and **return with or without corrections** before February 20.

For more information, contact Darla Blasingame at 206-1221 or darlab@tcms.com.

Gala 2010: All About Austin February 20

Join the Travis County Medical Alliance 2010 TCMA gala on Saturday, February 20 at the UT Golf Club for a fun evening with friends, great food, and entertainment, while raising money for local health-related agencies!

The UT Golf Club is in Steiner Ranch, only 15 miles from Westlake and 12 miles from Northwest Hills. In keeping with the theme "All About Austin," every silent auction item has been donated by a local merchant, restaurant, author, artist, or athlete. If you are unable to attend, the silent auction will still be available to you with "buy it now" prices on the TCMA Web site on the day of the gala from 10am to 4pm. The silent auction will be open from 6pm to 10pm during the gala.

For more information, contact Vickie Blumhagen, at vblum@austin.rr.com, 219-5865, or www.traviscountymedicalalliance.com



Membership Applicants

These physicians have applied for TCMS membership. Under the provisions of the Bylaws, names of applicants are presented to the membership for review. Written objections to the applicant's membership must be directed to the TCMS Board of Ethics within 30 days of publication.

Beardwood, Gordon A. AN,PME OBG
Cert: AN,PM
Loma Linda 1992
Ofc: 900 W 38th St Ste 400
291-7250 Zip: 78705

Tsai, Rita
Illinois 2005
Ofc: 313 E 12th St Ste 104
324-8670 Zip: 78701

Pautler, Denise L. PD
Texas A & M 2006
Jeff

Umengan, Michelle K. PD
Cert: PD
Texas Tech 2003
Michael Chen

Pruitt, Enas L. FM
Seton Family of Doctors
at Stone Hill
Iowa 1997
Ofc: 1512 Town Center Dr
Ste 100
Pflugerville Zip: 78660
324-4875
Tangelia

The Changing Landscape of Healthcare in Central Texas February 12

Join the discussion about the future of health care in Central Texas on Friday, February 12 at the Hilton Austin Hotel.

How Health Care Reform Will Impact Your Business will be moderated by David Hilgers from Brown McCarroll, L.L.P. Panelists will include Dr. Norman Chenven from Austin Regional Clinic and Becky Parker from McQueary Henry Bowles Troy, LLP.

How Academic Medicine and Research Is Altering the Local Economy will be moderated by Charles Barnett from Seton Family of Hospitals. Panelists will include Kevin M. Lalande from Sante Venture and Dr. Tim George from Dell Children's Medical Center.

For more information or to register, visit www.austin.bizjournals.com and click on "Events."

A/TCHHSD

Norovirus Alert

In the past few weeks there have been gastro-intestinal outbreaks in a few long-term care facilities in Williamson County and two facilities in Travis County, one of which has been confirmed as norovirus (also known as Norwalk-like viruses). During the winter months, the Central Texas area usually experiences an increase in reports of acute gastroenteritis characterized by rapid onset nausea, vomiting, and diarrhea. Outbreaks are common in long term care facilities but may also occur in many other settings.

Noroviruses are extremely contagious. The CDC estimates that noroviruses cause at least half of all gastroenteritis outbreaks. The elderly and medically fragile are at particular risk for serious health consequences. It is important to recognize the symptoms and include in a differential diagnosis during initial assessment so that prevention and control measures might be implemented in an outbreak setting. The virus is easily spread from person to person through fecal-oral transmission – either via foods or contaminated surfaces and many secondary infections can occur. The virus can also be aerosolized during cleanup of feces and emesis; certified nurse assistants and nurses are particularly at risk and are typically infected at the highest rates.

For additional assistance or to report a noted increase or cluster of acute gastroenteritis, call the Austin/Travis County Health and Human Services Department's Epidemiology and Surveillance Unit at 972-5555. All outbreaks, whether or not a cause is known, are immediately reportable to A/TCHHSD's Epidemiology and Disease Surveillance Unit.

More information on noroviruses can be found on the CDC website:
www.cdc.gov/ncidod/dvrd/revb/gastro/norovirus.htm

Spanish Meducation® Immersion Week-Querétaro, Mexico April 24-May 2

The next one-week medical Spanish immersion program is scheduled for April 24 - May 2, 2010, in the beautiful interior colonial city of Querétaro. Since 2001, Spanish Meducation® has joined the Centro Intercultural de Querétaro to provide an immersion program that features daily classes in general and medical Spanish, home stay with local families, workshops in Mexican cooking and salsa dancing, cultural events, guided visits to local medical facilities, trips to San Miguel de Allende and Guanajuato, and much more. The program cost (not including round-trip fare) is \$915 per adult and \$815 per child. Registration with deposit is due by February 12.

For questions and forms, please contact Jill at jld@io.com or 835-7612.

Texas Pediatric Society March 27

The Texas Pediatric Society (TPS) has begun an advocacy training project, *Be Our Voice* and are inviting TCMS members to be involved. The project is a program of the National Initiative for Children's Healthcare Quality (NICHQ), in cooperation with the American Academy of Pediatrics (AAP), the California Medical Association Foundation (CMA-F), and the Center to Prevent Childhood Obesity.

The TPS NICHQ Project Team will recruit, train, and reinforce 60 health care professionals from across the state to become change agents within their local communities and foster collaboration across multiple disciplines and sectors of health care to promote policy that supports obesity prevention.

Training in Austin will be Saturday, March 27 from 10:00am-4:30pm at Dell Children's Medical Center.

For more information about the *Be Our Voice* project, visit www.txpeds.org.

UT vs. OU Men's Basketball March 1

TCMS has reserved a block of seats for the UT vs. OU men's basketball game, slated for 8:00pm on Monday, March 1, at the Frank Erwin Center. Tickets are \$15 and must be picked up in person at the Society office.

For more information or to purchase tickets in advance, contact the Society at 206-1270. Limit 5 per physician.

Networking Social - South March 4

New venue, great food, fun atmosphere, fantastic colleagues! Join your colleagues at Red's Porch, 3508 South Lamar Blvd (behind Citibank) on Thursday, March 4 at 6:00pm. Red's is "Half Cajun, Half TexMex, Half Southern," and offers an exciting location to meet colleagues. Come as you are – bring your spouse, physician colleagues, and your business cards. Complimentary appetizers and cash bar.

RSVP not necessary. For more details, contact the Society at 206-1249, tcms@tcms.com, or visit www.tcms.com. This event sponsored in part by MSB, TMAIT, TMLT, Austin Radiological Association, and Austin Brokerage Company.

Promote Your Practice to Colleagues

Practice Listings are back for the 2010 TCMS Pictorial Directory. For only \$75, your practice listing – designed to enhance the use of the TCMS Pictorial Directory as a patient referral tool – can be seen year-round by over 2,700 practicing physicians in the Central Texas area.

Let your professional colleagues know more about your practice – office locations, languages spoken, procedures performed, etc. The Practice Listings section will be located immediately after, and as a companion to, the "TCMS by Practice Code" section in the directory.

You control the factual content of your listing within legal and ethical standards. Contact Melanie Weaver at mweaver@tcms.com or 206-1270 and TCMS will provide a form for the listing.

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