



2018 Media Advertising Contract

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Fax: 512-450-1326

Date: _____

Company Name: _____ **Contact Name:** _____

Address: _____

E-mail: _____

Telephone: _____ **Fax:** _____

JOURNAL:

Subtotal: _____

Ad Size (circle): Full page 2/3 page 1/2 page 1/3 page

Publication Date: Jan/Feb Mar/Apr May/June Jul/Aug Sep/Oct Nov/Dec
(circle all that apply)

TCMS e-News (2X3 horizontal, jpeg @ 72dpi \$200/issue)

Subtotal: _____

Publication Date: Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec
(circle all that apply)

Remit payment to: Travis County Medical Society,
4300 North Lamar Blvd Austin, TX 78756

Total _____

For Credit Card payments call 512-206-1270.

Signature: _____ **DATE:** _____

TCMS Representative: _____ **DATE:** _____

TERMS AND CONDITIONS

1. Acceptance of advertising by Travis County Medical Society in no way constitutes approval or endorsement of products or services advertised; and is subject to the publisher's approval and to agreement by the advertiser to indemnify, defend and hold harmless the publisher from loss or expense on claims or suits arising out of the contents of such advertisements. This includes suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph. The publisher reserves the right to revise any, and all copy, that may be deemed objectionable.
2. We, the above named advertiser, authorize the TCMS to publish our advertising under the terms stated here.
3. Ad placement is accepted on an availability basis. TCMS cannot guarantee a specific publication date or specific page number for an ad.
4. All regulations printed on this insertion order are accepted as part of this contract. It is understood and agreed that the publisher is not bound by any verbal agreement not specifically stated in this agreement. Advertiser agrees that the publisher's maximum liability shall be the amount paid by the advertiser to the publisher.
5. All claims or errors in publication shall be made within three days thereafter and if not so made shall not be considered. No claim will be allowed for more than one incorrect insertion, or for errors affecting the value of the publication. By signing this contract, the advertiser agrees to pay for all advertising published in accordance with the contract terms. Changes must be in writing by the 15th of the month preceding publication. When new copy for contracted insertions are not received by the closing date, previous copy may be used without notification.